



Greetings,

On behalf of the MBBA Board and myself, I hope that you and your business(es) are doing well post Covid 2020. The Minnesota Bed & Breakfast Association Board is excited to meet with our members in person again. I invite you to join us for our First Annual Heartland Lodging Conference & Trade Show hosted by the Minnesota Bed & Breakfast Association. I am looking forward to each year building and bringing innkeepers, lodging partners, owners, managers, and their staff to come together and share why visiting and staying in the Heartland of America is some of the BEST places to visit. The Heartland is a combination of the Midwest and encompasses beyond Minnesota, Wisconsin, Iowa, North & South Dakota, etc. I realize that many associations like ours may have smaller number of members so why not come together for the betterment of all.

A MBBA member, The Water Street Inn, Stillwater, MN, just 32 miles east of the Minneapolis/St. Paul Airport will once again welcome you. The Water Street Inn has over 60 rooms on the St. Croix River. Rooms at the Water Street Inn are \$99 city side and \$129 river side. The MBBA would love to have all 60+ rooms booked with innkeepers/owners and our business partners so do not delay in making your plans. The Inn's phone number is 651-439-6000, mention Heartland Lodging Association with the Minnesota Bed & Breakfast Association when reserving your room.

This year, the MBBA is looking to host a Bootcamp 101 for new and aspiring innkeepers on Monday, November 1st. What would you like to share with our newbies? The Board is still arranging some awesome speakers in making your business a successful one.

Save the date, make your plans, and join us Monday, November 1 – Wednesday, November 3rd, 2021. Fill out and mail your registration form for our business lodging partners. I am excited to have you share your knowledge with the members and others to continue to create a partnership where everyone succeeds.

The MBBA Board and I are looking forward to speaking to you.

Brenda Pearson, MBBA Association Administrator

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