

2021 HEARTLAND LODGING CONFERENCE & TRADE SHOW

Sponsored by: Minnesota Bed & Breakfast Association

This is the First Annual Heartland Lodging Conference & Trade Show. We welcome ALL types of licensed (in your state/county) lodging including traditional Bed & Breakfast, Airbnb or VRBO, Historic Inns, Boutique Hotels (no franchises) to join us from all the Heartland States and Beyond. Meet & Greet and learn from fellow innkeepers/owners/managers and business associates that support the lodging industry. Please contact Brenda Pearson, Association Administrator if you have questions 952-303-2325, info@minnesotabb.org. Fill out the form and reserve your spot by October 15th for early bird pricing!

REQUIRED RESPONSE*

EMAIL ADDRESS:*

NAME:*

ESTABLISHMENT:

NAME OF SECOND PERSON REGISTRATING FROM THE SAME INN:

ADDRESS:*

CITY, STATE, ZIP:*

PHONE:*

MONDAY, NOVEMBER 1, 2021

- Innkeeper Bootcamp 101 (New & Aspiring Innkeepers) 9am-4pm (box lunch included)-\$295 (includes all 3 days Happenings), 2nd person from same inn - \$250
- Innkeeper Bootcamp 101 (same as above) MONDAY ONLY ATTENDANCE -\$195 (Includes box lunch), 2nd person from same inn - \$175
- Welcome Mixer & Cash Bar 6pm-8pm (Registration)
- Tour local B&B's –Stillwater (4pm-6pm) *Rivertown Inn will host a wine & cheese, Please RSVP
- Unable to attend

Tuesday, November 2, 2021

MBBA Member or any State B&B Member Association Registration

(Received before October 15, 2021)

- \$195 – First person registration
- \$175 – Second (or more) person(s) registration from same Inn
- \$125 – Student Rate (Full-time college/tech hospitality program, proof required
(Registration Received after October 15, 2021))
- \$225 – First person registration

- \$200 – Second (or more) person(s) from same Inn
- \$10 – MBBA Annual Meeting Attendee ONLY (in person) Wednesday, November 3, 2021 at 10:30a-12p
- \$10 – MBBA Annual Meeting Attendee ONLY (ZOOM) Wednesday, November 3, 2021 at 10:30a-12p
- Other: [Click here to enter text.](#)

NON-MEMBER REGISTRATION – Tuesday, November 2, 2021

- \$235 – First person registration
- \$215 – Second (or more) person(s) registration from same Inn
- I am interest in joining the Minnesota B & B Association (Minnesota Lodging ONLY)

FUN-RAISERS

Donate a bottle of wine or craft beer for our "Get Buzzed" Fun-raiser AND/OR donate a night's stay (Sunday-Wednesday) for our "Wheel of Adventure - B&B Swap". This is a fun way to raise funds for our new website & 2022 marketing campaign. Lastly, a chance to clean house...donate lightly used items for our White Elephant Auction (your junk is someone else's treasures)

Are you planning to participate in any one of our three fundraisers? *

- YES, I will donate an item(s) to the WHITE ELEPHANT SALE
- YES, I will donate a bottle of wine/craft beer bomber for “GET BUZZED” raffle
- YES, I will participate in the B&B Swap (1 night stay) NO WORK INVOLVED
- NO, However I will make a cash donation

TENTATIVE ITINERARY – Tuesday, November 2, 2021

See Separate Sheet for info

6:30p Banquet / Auction / Raffle / Storytime

Wednesday, November 3, 2021

7:30a-8:30a Buffet Breakfast included
 8:45a-9:15a Closing Remarks/Prize Giveaways/Vendor Remarks (Grand Ballroom)
 9:15a-10:30 & Beyond – Vendor Time/Appts (Grand Ballroom)
 10:30a-12:00p Minnesota B & B Association Member annual meeting

DO YOU HAVE ANY SPECIAL DIETARY NEEDS? * [Click here to enter text.](#)

PAYMENT OPTIONS *

- Pay by mail with a Check.** Send copy of registration with your payment to: MBBA, 136 Bridge Ave, Wabasha, MN 55981
- Pay by Credit/Debit Card.** Call Brenda w/credit card info 952-303-2325; 2.5% processing fee will be added
- Cancellation Policy:** On/Before October 18th - All monies refunded minus \$25 processing fee; After October 18th no refunds; may fill your spot with another attendee. Must put your cancellation request in writing to info@minnesotabb.org

Reserve your room at our Host Inn – Water Street Inn, 101 Water Street S., Stillwater, MN
Telephone #651.439.6000 book direct for conference rates
\$99 plus tax (city side), \$129 plus tax (water side), \$19 one-time parking fee
Mention MBBA November 1-3 Heartland Lodging Conference or ask for Julie if rates are not matching

Thank our member, Chuck and Judy Dougherty for their generosity and opening up their inn for our conference.

Print a copy for your records.