

Innkeeper ALERT: It's Inn to Be Green

*Duluth 2009 MBBA Conference
April 19-21
Greysolon Ballroom*

Sunday

*Aspiring Innkeeper Workshop 10-4
4-6 pm Vendor Reception and registration
6-9 pm Duluth Progressive Open House
Duluth innkeepers are graciously opening their doors*

Monday all day Amazing Workshops:

The launching of Inside Out's MBBA new site!
Build a Greener Inn and they will come
Marketing Or PR Its free for the taking !
Details of importance build bottom line
Get Ready, Get Set, Sell Your Inn!
Blogging without bogging down
Culinary specialties by Chef Bennett
Crack it up and not just with eggs!
Packaging For ever and more than ever
And a lunch you will not want to miss introducing
The Vendors on stage with wit and wisdom and prizes
Email 101
Minnesota wine, beer and Spam oh my
Cooking organic –demo
Green Certification for you inn?
Vendor Trade Show

Monday Evening

Live Entertainment
Fabulous Dinner by Blackwoods and our always popular silent and live
auction and don't forget there are always door prizes and our
amazing vendors and the deals they offer during a conference! In
addition to all the marketing inspiration, we know you will go home
greener and with something wonderful, either an antique donated
by an innkeeper to the auction, a door prize from one of the
fabulous vendors or a Duluth treasure.

Tuesday

Panel of Innkeepers share diversification
Minnesota Green Routes
10 cracker barrels with innkeepers
LUNCH and special guest and annual meeting

Talk about value---- \$135 and includes all the food, entertainment and workshops. There is quite simply no better investment in your inn and yourself. The Duluth Sheraton and all area B & Bs are offering special rates too!

Register on the enclosed application and fax or mail it or online at
www.minnestoabedandbreakfasts.org

651-438-7499

fax 651-437-4129