



Minnesota  
Bed & Breakfast  
Association

# 2012 ASPIRING INNKEEPERS WORKSHOP

April 23<sup>rd</sup>,

10:00am-4:00pm

Holiday Inn, New Ulm, Minnesota

## DREAMING ABOUT INNKEEPING?

The MBBA Beginner and Refresher Innkeeper Workshop are designed for those dreaming of owning an inn or new owners already realizing the dream.

Experienced innkeeper Zig Gudrais from the Minnesota Bed and Breakfast Association will discuss topics including inn-keeping responsibilities, marketing, legalities, insurance, bank issues, websites and great breakfasts.

Seminar participants for this season will have the opportunity to stay on and enjoy one of the many wonderful B&B's in New Ulm. Innkeepers will be offering a special rate for workshop attendees the evening of April 23<sup>rd</sup>.

Cost of the all-day workshop is \$250 for the first person and \$150 for the second person from the same inn, sharing materials. The fees include a comprehensive notebook, break refreshments, lunch and the evening reception/meet & greet.

The workshop precedes the MBBA Conference April 24<sup>th</sup> – 25<sup>th</sup>. Attendees are invited to attend the conference with features more intensive workshops and networking with MBBA innkeepers from around the state. A member rate will be offered to attendees who attend the full conference.

*Workshop will be held regardless of attendance numbers.*

## WORKSHOP APPLICATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Second person's name if applicable \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Full Day AI Workshop \$250 \_\_\_\_\_

Fully Day Workshop Second Person – must be from same inn, share materials \$150 \_\_\_\_\_

**Total** \$ \_\_\_\_\_

**REGISTER FOR 2012 MBBA CONFERENCE:** Please email [info@minnesotabb.org](mailto:info@minnesotabb.org) for an application.

*Don't forget to make reservations with New Ulm Holiday Inn or a New Ulm B&B and ask for the MBBA special rate.*